

Nov. 17, 2020 BOD Meeting

Attendance: Dan Kidd, President
Jerry Jalbert, Treasurer
Dave Francis, At-Large
Peter Mullen, At-Large

Lianne Mitchell, Vice President
Jerry Harkavy, Secretary
Marianne Hubert, At-Large

The president called the meeting to order via [Zoom.com](https://zoom.us) at 7:30 p.m.

The special meeting was called solely to address website issues, which have been an ongoing cause for concern among board members for at least the past year. Members contributed to a laundry list of recommendations that was compiled by the vice president and reviewed by the board.

The plan is for the president to offer our ideas to Kathy Allen at Greenlight, who designed and manages the site, as well as to other vendors who might be interested in MOAC's business. We will be asking Kathy for an estimate on the cost of the changes and will seek agreement on a deadline for carrying them out.

The board agreed on several of the proposed changes:

- When logging onto the site, members should go directly to the calendar.
- Canceled events should remain on the calendar showing that the event has been canceled.
- Notification emails about an event should contain more details.
- Add a means for members to easily post pictures from recent hikes.

Several proposed changes were tabled or left open, such as reducing the number of categories and forums that may be getting little use. Others, like changing the white-on-white display on profile information, were designed to simply improve the site's visibility.

There was a spirited discussion on whether to eliminate the going/not going/maybe option on trip notifications. In the end, the board voted to retain the click for "going" but eliminate the other two. The board will reconsider the other changes after hearing back from Kathy and other interested vendors.

The meeting was adjourned at 9:50.